



Sponsorship Opportunities

Help honor single mothers and their children this Christmas!

Who: Over 2,000 single mothers and children throughout the community.

What: A special Christmas event honoring single mothers with a catered dinner, heartfelt program, laughter, and love.

Where: Community Choice Credit Union Convention Center at the Iowa Events Center in downtown Des Moines

When: Saturday, December 7, 2024

Why: To honor single mothers and show up for them at a time of year when the feeling of being alone can be magnified. This event brings joy, hope, love, and encouragement into what can be a particularly difficult time of year.

How: Through generous contributions of individuals, families, businesses, and churches throughout the community and the over 400 volunteers it takes to make it all possible.

To thank you for your gift, your contribution will be recognized in the following ways:

	Event	Program	Meal	Children's	Table	Gift	Family
Name/logo included on all 1,000 printed inserts	●	●	●	●	●	●	●
Name/logo included on pre-program slide show	●	●	●	●	●	●	●
Name/logo included on table tent place card	●	●	●	●	●	●	●
Special thank you social media announcement	●	●	●	●	●	●	●
Name/logo included in newsletter	●	●	●	●	●	●	●
Name/logo included on stage signage	●	●	●	●	●	●	●
Name/logo included on event webpage	●	●	●	●	●	●	●

TO BECOME A SPONSOR:

1. Scan the QR Code or visit singleparentprovision.org/donate and complete the indicated giving fields.

2. Then email your logo or any questions to sponsorships@singleparentprovision.org.



TO VOLUNTEER:

- As a group, contact us at volunteer@singleparentprovision.org.
- As an individual, view the available opportunities on our website.

Event Sponsor \$15,000 Event Sponsors partner with us to make the entirety of the event possible for the over 2,000 single mothers and children expected to participate. This event is a staple holiday festivity for the attending families, as it brings joy, truth, and love to them and their children at a time of year when the feeling of being alone can be magnified. As an Event Sponsor, you help lead the charge in underscoring the truth that, yes, they are single, but no, they are not alone.

Program Sponsor \$10,000 As a Program Sponsor, you help provide a meaningful program that speaks to the hearts of the nearly 1,000 attending single mothers. Your sponsorship helps provide laughter, encouragement, and hope during the Christmas season.

Meal Sponsor \$5,000 A Meal Sponsor helps bring elegance to the evening by providing the delicious three-course catered meal for 125 single mothers.

Children's Sponsor \$2,500 Invest in the children attending by providing dinner, games, gifts, and activities for up to 125 children in one of ten Children's Rooms.

Table Sponsor \$1,000 Provide the intimate setting for one table of 12 single moms by providing the meal, place setting, table gift, and décor.

Gift Sponsor \$500 Celebrate Christmas in the most traditional way by providing gifts for up to 12 single moms.

Family Sponsor \$150 Help make this memorable experience possible for one single mother and her children.

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